



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-27-2012 PAGE: 1 of 2

MCLAUGHLIN & ASSOCIATES - 19171  
ATTN: MARIANNE CAMPBELL  
566 SOUTH ROUTE 303  
BLAUVELT NY 10913

Contract No 403922		Contract Dt 10-26-2012		Revision Dt		Rev# 0		Advertiser RUNYAN FOR CONGRESS				Brand RUNYAN FOR CONGRESS				Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Est# 612				CMS # 247429		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 11-03-2012		End Date 11-06-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 247429					
Line	Start Date	End Date	Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 612																						
1	11-05-2012	11-06-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)						9	30	1	1						2	1,500	2	3,000.00		
2	11-05-2012	11-05-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)						9	30	1							1	1,500	1	1,500.00		
3	11-05-2012	11-05-2012	11:00AM - 12:00PM		DAYTIME 11A-12P MO-FR (6914)						7	30	1							1	2,000	1	2,000.00		
4	11-05-2012	11-05-2012	12:00PM - 12:30PM		DAYTIME NOON NEWS WEEKDAY (6950)						8	30	1							1	1,700	1	1,700.00		
5	11-05-2012	11-05-2012	04:00PM - 05:00PM		EARLY NEWS 4P MO-FR (7239)						9	30	1							1	800	1	800.00		
6	11-05-2012	11-05-2012	05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)						9	30	1							1	2,200	1	2,200.00		
7	11-05-2012	11-05-2012	06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)						8	30	1							1	3,800	1	3,800.00		
8	11-03-2012	11-03-2012	08:00AM - 09:00AM		WEEKEND NWS GMA SA (7098)						8	30						1		1	1,400	1	1,400.00		
9	11-03-2012	11-03-2012	06:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)						9	30						1		1	1,200	1	1,200.00		
10	11-04-2012	11-04-2012	08:00AM - 09:00AM		WEEKEND NWS GMA SU (7099)						8	30							1	1	1,400	1	1,400.00		
11	11-04-2012	11-04-2012	06:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)						9	30							1	1	1,200	1	1,200.00		
																				Contracted Gross Total:		12		20,200.00	
																				Actual Gross Total:		12		20,200.00	
																				Agency Commission:				3,030.00	
																				Net Total:				17,170.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 612																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Nov 12		0.00			0.00			20,200.00			0.00							20,200.00			
TOTAL		0.00			0.00			20,200.00			0.00							20,200.00			

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